

# RED CORNER BENEFIT

Dear Red Corner Benefit Supporter,

**Red Corner Benefit (RCB)** is a *non-profit* organization focused on the *mission* of supporting local families and their children battling cancer. Each year we hold an annual all-day benefit event with the intent of raising funds to aid these families. It is a group effort of family, friends, local businesses and entire communities. The benefit consists of live music, food, drinks, activities, bonfires, and much more. Our *goals* are to raise awareness of the number of children fighting pediatric cancer, and to provide local families battling cancer with extra emotional, as well as, financial support.


With the hard work of our volunteers we collect sponsorships, gift certificate, raffle prizes, goods, services and monetary donations which are applied directly to the RCB cause. Proceeds raised during our annual benefit go directly to the families with the express purpose of alleviating the hardships they incur while caring for their children in treatment.

This year's benefit will be held on **October 19th, 2019**. We are writing to ask for your support and participation. ***In addition to raffle donations and in kind/monetary donations, there are a number of ways businesses and individuals can support RCB and our mission.*** Please see page two for sponsorship opportunities.

Many thanks in advance for your consideration of RCB. With your support we can come together as a community and remind these families they are not alone in their fight. Please feel free to reach out if you would like more information about RCB.

Sincerely,

The Red Corner Crew

Red Corner Benefit  
Tax ID: 47-3223525  
(610) 385-0906  
RedCornerBenefit.org  
facebook.com/RedCorner.Benefit   
RedCornerBenefit@redcornerbenefit.org



# RCB SPONSORSHIP

In addition to **Raffle Donations** and **In Kind/Monetary Donations**, there are a number of ways businesses (and individuals!) can support Red Corner Benefit (RCB) and our mission. With each yearly return of the RCB event we have seen the numbers of attendees grow. RCB now enjoys hosting over **2,500 visitors** on benefit day! Sponsoring us provides your business with an excellent advertising opportunity. Please see our tiered breakdown below:

## Diamond - \$1000+

- 4 free tickets to RCB
- Complimentary large raffle item chances
- Announcement on stage
- Social media plug
- Feature on website
- Signage display opportunity\*
- Thank you at admissions and opportunity to display marketing materials

## Platinum - \$500+

- 2 free tickets to RCB
- Announcement on stage
- Social media plug
- Feature on website
- Signage display opportunity\*
- Thank you at admissions and opportunity to display marketing materials

## Gold - \$375

- Announcement on stage
- Social media plug
- Feature on website
- Signage display opportunity\*
- Thank you at admissions and opportunity to display marketing materials

## Silver - \$250

- Social media plug
- Feature on website
- Signage display opportunity\*
- Thank you at admissions and opportunity to display marketing materials

## Bronze - \$100

- Social media plug
- Listing on website
- Thank you at admissions and opportunity to display marketing materials



*\*Please note: for those tiers featuring "Signage display opportunity" companies are required to provide their own signage. (RCB will not print signs/banners.) Signage will be displayed in parking and admissions areas.*